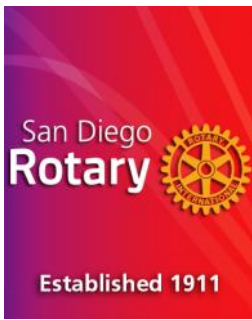


THE ROTATOR

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SAN DIEGO ROTARY CLUB



Celebrating San Diego

Next Meeting



Deirdre Maloney
Editor

Wow, we San Diegans have a lot to celebrate!

The celebratory energy was actually in the air right from the start of this week's meeting, as **President David** resoundingly rang the bell. First up was an all-around feel-good

Inspirational Moment from **Jim Groen**, who cited a passage from the bible to remind us to be intentional in what we think about, to avoid efforts to polarize us, and to continue to focus on what's important: our mission of "Service Above Self".

Steve Carlson then led us in the pledge, followed by *God Bless America*, led by a special duo of Steve & President David, and accompanied by Bryan Verhoye. We then heard the latest News, sponsored by **Mel Katz** and Manpower, and delivered in grand journalistic style by **Ginny Ollis**.

President David then welcomed all visiting guests, including a gaggle of San Diego State Rotaracts fresh from their summer break. (Welcome back, friends!) He also gave a special shout-out to **Michael Gordon**, this year's chair of the San Diego State Rotaract Committee, who is hard at work with his committee to dig deep and bring even more value to this year's students.

Our fearless leader then reminded us to attend next Wednesday's Happy Hour at 619 Spirits North Park...then even more fearlessly reminded us that he'll be buying the first round. Just make sure you show up before 6pm!

He also reminded us to bring a guest to that Happy Hour, as well as to our upcoming meetings. With our goal of 50 new members this year and schedules freeing up as summer ends, this is the perfect time to introduce others to our outstanding club.

There was one more announcement to celebrate, and it was President David's update on the Human Trafficking initiative. With the foundation putting \$25K into the initiative and our amazing members more than matching that number, the initiative is now making

headlines with both teachers and in the media, including Fox 5. This initiative is making a difference... and it's just getting started.

The official celebrations then got underway thanks to lovely Chair of the Day **Ann Hill**, who serves on the San Diego 250th Anniversary Steering Committee. After bestowing a bevy of anniversary-inspired gifts to our visiting member from Nashville, TN, Ann introduced our speaker, an expert on all things Semiquincentennial, our own **Marlee Ehrenfeld**.

After thanking the many committee members and volunteers who have been part of this effort (including many from our club), Marlee moved on to a relatively-short-but-largely-inspiring video that encapsulated San Diego's 250-year history in just eight minutes. It's worth highlighting just a few milestones here (though there are many, many more!)

Let's go back to April 11, 1769, when the first seaborne contingent of Spanish settlements arrived in our harbor. It was just three months later that the group, led by Franciscan priest Junipero Serra, officially founded the Mission San Diego de Alcalá, the first of 21 missions that would extend northward. Others had come to San Diego ahead of this group. In fact, the indigenous people had arrived 12,000 years or more before. But the dedication of the mission gave birth to what we know as modern San Diego.

While Old Town was the first city center, some thought it was too far from the harbor. In the 1850's San Diego bay was created, along with its bustling city and one-of-a-kind port. In 1908, the Navy's Great White Fleet paid a port of call, and four years later launched plans for a naval training center. The Army and Marines followed suit. Two world wars swelled ranks, jobs and ambitions. When the war ended, people stayed and others came. Since then, San Diego has continued its smart and collaborative development, focusing on growth and evolution fueled by imagination and innovation.

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**Next Meeting:
August 22**

**Brian Steffy
Illumina**

Brian Steffy has worked in biotechnology for the last 21 years. He is currently an Associate Director of the Illumina Solutions Center, and has been with Illumina for the last 9 years. His responsibilities at Illumina include designing labs for Next Generation Sequencing, leading a team of scientists who provide their clients with customized solutions as well as educating new clients on the benefits of their technology.

Along with his colleagues at Illumina, Brian has developed a successful program in which high-school science teachers can bring genomics to their classrooms and perform an actual experiment on their campus.

Brian will talk about the history of Illumina and the past, present and future of genetics.



**Chair of the Day
Julia Brown**

QUICK BITS

Celebrating San Diego Continued from page 1

CALENDAR

Club 33 Social Hour

Please join us on **Wednesday August 21 at 5:30 for our next social hour at 619 Spirits in North Park**, located at 3015 Lincoln Avenue. 619 Spirits is San Diego's first urban craft distillery and tasting room with a full restaurant and bar, located in the heart of North Park: <https://619spirits.com/>
See you there!

Camp Enterprise Legacy Nominations are open!

Is there a High School Junior in your life? A son or daughter, niece or nephew, grand, close family friend? It's time to consider nominating them to attend Camp Enterprise March 19-21, 2020. It sounds like a long time away, but we would love to have many legacy students this year and there's no time like the present to nominate that special young person. Students headed into business or entrepreneurial careers will find Camp an particularly informative and rewarding experience.

[Click here for the nomination form.](#)

Got questions? Contact [Bridget Meckley](#) or [Christy White](#).

BIRTHDAYS

August

Marty Barry, Jr.	19
Rodger Dougherty	20
Ellen Casey	20
Penny Robbins	20
Charlie Van Vechten	21
Ben Clay	22
Porsha Vogt	22
Pete Wilson	23
Pat Caughey	24
George Kaplan	24
Luisa McCarthy	25

After our fascinating history lesson, Marlee spoke about the many, diverse efforts and festivities that have gone into celebrating our milestone year. She talked about one distinctive focus of this celebration, which has been to honor San Diego's first people, the Kumeyaay, and to speak of their traditions, culture and resiliency.

She noted the many people who have been a part of this year's celebration, including **Mayor Kevin Faulconer** and his staff, our own talented photographer **Paul Nestor**, committee members, and the San Diego Tourism Authority, who is behind the logo, website, and banners we continue to see all over town.

A number of events throughout the year are also marking the occasion. Coming up next is Founders' Day in Old Town September 14-15. It's a weekend of free festivities that will honor San Diego's many different cultures.

After a brief overview of the national and local media attention given to our anniversary (more than 600 million gross impressions!), Marlee discussed the concept of heritage tourism, which is when tourists visit an area specifically to experience its cultural and historic past. Those who engage in heritage tourism tend to spend more and return more often, and with so much excitement and interest in San Diego's history, the time to elevate our heritage tourism efforts is now.

Clearly, it is a time to not just celebrate our city, but to share its extraordinary culture and richness with others. And to do so with a sense of pride for all that we've done, and for being the city where California began.

To see the anniversary video and find more information about our history and the many festivities this year, visit www.sandiego250.com



ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

August

22 *Brian Steffy- Illumina*

29 *District Governor Marta Knight*

September

5 *Supervisor Nathan Fletcher*

GROTARIAN EVENT

RED BADGERS-SAVE THE DATE AND SIGN UP!

Our annual POOLSIDE CHAT will be held on Tuesday, August 27, from 5:30-7:30pm. (Cost: free)

Please come and learn more about Club 33 and our Committees (and satisfy one of your permanent badge requirements!) as we enjoy some fellowship on a nice summer evening! We will have 8-10 Committee Chairs speak about their committees, what their committees do, and how you as a committee member can help. It will be an informative but fun evening for all who attend. Food and beverages will be provided.

This event is for Grotarians only. Please no spouses or guests.

Location: Residence of John Alioto 3614 Carleton St. 92106

[Click here to sign up](#)

Meetings: Every Thursday at Noon, Liberty Station Conference Center, 2600 Laning Road, San Diego, 92106

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FACES IN OUR CROWD

Photos courtesy of Paul Nestor



(Left) **Tina Jenkins** with her son, Helios, who was celebrating his 11th birthday; (right) Chair of the Day Ann Hill had quite a few gifts for our visiting Rotarian from Nashville, including a silver-plated San Diego 250th Anniversary commemorative coin designed by the Port.



(Left) Marlee Ehrenfeld described how the 250th Anniversary celebration was brought to life; (right) Janet Bartel of the Mission San Diego de Alcalá, **Bill Lawrence** of the San Diego History Center and Johnny Elliott of the Manzanita Band of the Kumeyaay Nation.



(Left) Yvonne Wise of the San Diego Unified Port District assured the audience that the lighting for the Coronado Bridge will happen sometime in the near future; (right) **Sheriff Bill Gore** with Susan Carpenter, Ray Carpenter and Dennis DuBard.