



# THE ROTATOR

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ROTARY CLUB OF SAN DIEGO

## Balboa Park Centennial: Civic Pride & Economic Prosperity



**Richard Ledford**  
Editor

the centennial of that wonderful event.

**President Chuck** welcomed us and called on **Chris McComie** to provide the Inspirational Moment. Chris gave us a good one, reflecting appropriately on the struggles and success of the 1915 event. **Greg Zinser** led us in the pledge and we were group led in singing "God Bless America by no less than **Colin Wied AND Steve Hubbard**, AND Greg!. **Bert Wahlen** rolled out the news, and a particularly ribald joke, all sponsored by **Ray McKewon**. Say, is the club on a Paul Harris Fellowship streak, or what? **Sheryl Reichert**, **Dick Davis**, **Daryl Ferguson**, **Dennis Burks**, **Bill Hendrix**, **Larry Stirling**, **Bink Cook**, **Diane Bell**, **Roy Bell**, **Ray McKewon**, and our own President Chuck all were recognized and awarded their PHF pins, some (Ray and Roy) for up to seven PHFs! Next up was Sheryl Reichert who shamelessly promoted the BBB and announced their expansion into Orange County. She received an appropriate recognition fine from President Chuck. Humm... I wonder if Kobey's Swap Meet will take a hit on the BBB list. **Rick Huenefeld** introduced our newest Honorary Member, **Brigadier General James W. Bierman**, Commanding General for MCRD. We're proud to have you in the Club, General! We also welcomed two very talented new members, **Barbara Noerenberg** and **Christina Gustin**. This editor was impressed that both of

Almost 100 years ago, San Diegans virtually introduced our city to the world via the Panama-California Exposition, showcasing our one-of-a-kind Balboa Park. Today we received an important overview of the plans to celebrate

these professionals join Rotary with some very impressive community service records!

With the club business out of the way, our Chair of the Day, the one-and-only **Ben Clay** took over and promptly introduced our visiting Rotarians. His gift to the Rotarian from the farthest distance was a rare Centennial Celebration mug he apparently jacked from Nikki. Nice one, Ben! Ben and **Nikki Clay**, among all the other civic contributions they've made, have taken on the task of co-chairing the Balboa Park Centennial Celebration planned for next year. As Ben explained, this huge undertaking has created significant partnerships ranging from the critically important museums and cultural institutions in Balboa Park to many businesses and entities outside of the Park. A true partnership is coming together to make this a celebration of civic pride and economic prosperity. After thanking a number of those Rotarians who have provided critical support, Ben introduced the Executive Director for the Celebration, and fellow Rotarian, **Julie Dubick**. Julie covered both the events and activities planned (lighting up the Park, sound/light shows, festivals, kid's activities, and a Thought Leadership Forum) and the two budget scenarios for the event. And as you might imagine, there were many questions that followed. That's where our favorite Beer Man, **Chris Cramer**, asked about... well, what else but a beer garden during the event? That was well received by Julie and Ben; not so much was his question about the nudist colony that also was a part of the 1915 event!

As San Diegans, we take great pride in our city. The Centennial Celebration gives us a wonderful opportunity to once again show the world that civic pride!

### NEXT MEETING

**Thurs., February 6, 2014**  
**Liberty Station Conference Center**

### Feb-BREW-ary... Celebrating 25 years of Craft Brewing in San Diego

February 2nd, 1989, Karl Strauss Brewing Company opened in Downtown San Diego, the City's first new brewery in more than 50 years. By innovating in beer styles & ingredients, quality control, and beer & culinary connections, Karl Strauss pioneered a local craft beer revolution and sparked an internationally acclaimed \$1 billion local industry that has made craft beer an integral part of the fabric of San Diego life. The DNA of Karl Strauss now runs throughout San Diego's collegial craft brewing community. Come sample the beers and hear the personal stories from the founders of Karl Strauss (Chris Cramer), Ballast Point (Jack White), Pizza Port/Port Brewing/Lost Abbey (Gina Marsaglia) and San Diego Brewing Co./Callahan's (Scott Stamp), who all worked together at Karl Strauss when the revolution began back in 1989.



**Chris Cramer**  
Chair of the Day

## QUICK BITS



### **SAVE THE DATE!** **Roster Picture Day**

Before and after the meeting of **February 27**, Stan Lawrence will be taking new photos for the upcoming 2014-2015 Roster. Please plan to participate to have your photo updated, or if you are a new member in the past year, have a photo taken for inclusion in our annual printed roster. The photos will be taken in one of the meeting rooms. We will let you know which room before the meeting.

## BIRTHDAYS

Katherine Kennedy	Feb. 3
Jenni Prisk	4
Eric Schweinfurter	4
Ron Oliver	5
Jack Anthony	6
Aimee Faucett	6
Craig Blower	6
Russ Kirbey	6

## NEW MEMBERS

### PLEASE WELCOME...

**Brigadier General James W. Bierman** - "Honorary" - ...introduced himself to Club 33 today. General Bierman is Commanding General of MCRD San Diego. **Rick Huenefeld** was his sponsor.



**Christina Gustin** - "Wealth Management-AA" - ...introduced herself to Club 33 today. Christina is a Financial Advisor with UBS Financial Services. **Jean Young, Vern Aguirre and Alan Spector** were her sponsors.  
(B) 619-557-4790  
(C) 619-937-5125  
(E) [Christina.guston@ubs.com](mailto:Christina.guston@ubs.com)



**Barbara Noerenberg** - "Telecommunications-R&D" - ...introduced herself to Club 33 today. Barbara is Vice President Program Management for Qualcomm. **Jackie Meyer, Mel Katz and Phil Blair** were her sponsors.  
(B) 619-997-0527  
(C) 858-449-0921  
(E) [Barbara.noerenberg@gmail.com](mailto:Barbara.noerenberg@gmail.com)



## CALENDAR

ALL MEETINGS ARE HELD AT LIBERTY STATION CONFERENCE CENTER UNLESS OTHERWISE NOTED

### FEBRUARY

- 6** *Feb-BREW-ary*  
Celebrating 25 years of Craft Brewing in San Diego
- 13** *San Diego's Bi-National Economy*
- 20** *2014 Business Forecast*
- 21** *Rotary Golf Tournament at San Diego Country Club— sign up at [www.rotary33.org](http://www.rotary33.org)*
- 27** *LinkedIn*

## GROTARIAN EVENTS

**February 25 – Fireside Chat** at Tom Vecchione's home

**March 11 – Gem Institute of America Tour.** This will be a daytime event from 10:30 AM to 1 PM. It includes a VIP tour of the vault and a catered lunch. Organized by Diana MarJip-Chuh. Register now at [www.rotary33.org](http://www.rotary33.org)

**April 22 – A Private Grotarian Cooking Class at Great News Cooking School,** hosted by Ron Eisenberg. Register now at [www.rotary33.org](http://www.rotary33.org)

# FACES IN THE CROWD AT OUR MEETING



New Paul Harris Fellows and those who attained a higher level were honored at the lunch. They include, seated front row: Bink Cook, Roy Bell, Diane Bell. Standing Ray McKewon, Larry Stirling, Dennis Burks, Daryl Ferguson, Sheryl Reichert, presenter **Richard Coutts**, Bill Hendrix, Dick Davis. PHF recipients not in attendance are **Steve Cushman** and **Mary Lyons**.



**Michelle Candland** presents a surprised President **Chuck** with his new Paul Harris Fellow pin.



**Julie Dubick** and **Ben Clay** outline the plans for the Balboa Park 2015 Centennial



**George Jessop** is thanked by **Kathy Deal**, daughter of **Shelly Brockett**, and **Kathy's** husband **Dr. John Deal** for **George's** moving tribute to **Shelly**.



**Chris McComic** gave the Inspirational Moment of the day

# Grotarian Event



The Club 33 Grotarian committee arranged for a once-in-a-lifetime event, a tour of an active duty *Los Angeles Class* submarine. The group was warmly welcomed and also enjoyed a buffet lunch.



Captain Thomas Ishee (L) and Captain Scott Adams (4th from left) pose with their solar cooker certificates along with President Chuck, event chair **Joe Watkins**, event co-chair **Mia Herenski**, and Lt. Scott Sagisi

## MEMBERSHIP

The following applicants were recommended to the Board by the Membership Committee and will be approved for membership unless objections are received at the Rotary Office by February 10 .

Massey Pitts  
Cox Communications  
“Cable Television—Media Sales”  
Sponsor: **Paul Palmer**

Siyamak Khorrami  
Skyriver IT  
“Information Technologies Management”  
Sponsor: **David Oates**