



If you missed our August 7th program, *Daniel Kuperschmid: SD Tourism Authority*, you may click on the picture below to view a video of it.



August 7th 2025 - San Diego Tourism Authority

Jordan Maharaj

Strategic Imperatives

1

Grow San Diego's Tourism Economy

2

Ensure SDTA's financial viability

3

Deliver value to our stakeholders

4

Advocate, inform and educate on behalf of our visitor industry

5

Nurture an organizational culture that is diverse, inclusive,

13



A special *thank you* to Shelly Verhoye @ ProFiduciary, Inc for sponsoring the Rotary News this week!
How did you like this week's program? Take the survey by clicking [HERE](#).

August 14th, 2025 District Governor Luis Carranza



Cannot attend in person? Here is the weekly recurring [ZOOM LINK](#) to tune in
virtually at 12:30pm. You may also phone in to listen to the meeting: Phone: 1-669-900-6833

Password: 84935003462# (include the "pound" sign).

UPCOMING PROGRAMS

August 21

Shannon MacMillan: CIO of Wave FC

August 28

Chris Cate: SD Regional Chamber President

AUGUST 11-17 BIRTHDAYS

August 11: Peter Baekkelund, Price Adams

August 12: R.B. Johnson

August 13: Ann Hill, G.T. Frost

August 14: Dennis Burks, Dan Schneiderman

August 15: Shante Lampkin

August 16: Fred Manak, Ben Alev

August 17: Jim Wynkoop, Joe Farrage, Tad Parzen, Brad Sund

BOARD NOMINATIONS

We are now accepting nominations for the San Diego Rotary board for the 2026-2027 year. Please nominate a club member to sit on the board, or to serve as treasurer/secretary for the next Rotary year, or nominate a club president for the 2028-2029 year! You may also self-nominate, but must do so by September 1st. Please let Jordan know of your nominations before then!

WELCOME NEW MEMBER



Welcome new member Katie Do. Katie is Director of Client Services for Blair Search Partners. Watch her self-introduction by clicking on this week's video link on page 1, or visiting our website and looking at our [New Member Profiles](#) section.

2025 Bid Big! Auction

Early Bird Auction Tickets



Tuesday, September 16th
Tom Ham's Lighthouse-An Evening of Outstanding
Food, Drinks, Entertainment and Giving!

[Click Here](#) before the price goes up on August 21st!

This week, we will be collecting Luxury Wine and High End Spirits for our Auction's Wine Wall!

Luxury Wines are defined by exceptional quality, rarity, prestige and a price point starting at \$50, and generally having a Wine Spectator score of 93 or above.

High End Spirits are characterized by the finest ingredients and superior production techniques. These bottles often have a luxurious presentation with a focus on craftsmanship resulting in limited availability and higher price points.



We thank each of you for bringing in a bottle to donate.

FACES IN THE CROWD

Photos courtesy of Paul Nestor



Patti Roscoe, Marlee Ehrenfeld, guest speaker Daniel Kuperschmid, President Wendy and Executive Director Jordan Maharaj.



(Lt.) Ingrid de Llamas, Nancy Scott, Deanna Mackey, Valerie Attisha, President Wendy, Ed Chaplin, Cathy Lloyd and Gloria Shepherd McCoy. (Rt) President Wendy pins new member Katie Do.



(Lt.) Tom Wilson awards Guy Maddox Club 33 Golf Tournament Champion for 2024! (Rt.) Chair of the Day Phil Blair and President Wendy.

*In Loving Memory of
Daryl Ferguson*



8/4/1931—8/5/2025

San Diego Rotary Club 2002-2025

Services are being arranged and we will post when they are set.